

CertainTeed Cedar Impressions[®]

Individual 5" Sawmill Shingles

Capture the beauty of natural cedar.

Keep the look forever.

CertainTeed's innovative CedarLife™ Color Blends capture the appearance of natural Eastern White Cedar and Western Red Cedar at various life stages. CedarLife enables the selection of unique, random color patterns for one-of-a-kind exterior designs. CertainTeed's CedarLife Color Blends make time stand still, assuring that the shades and patterns chosen today will remain fresh and beautiful for a lifetime.



NATURAL BLEND

Eastern White Cedar



FRESHLY CUT WHITE CEDAR

Real white cedar will quickly change to a gray color, so the beauty is short lived. With the bright appearance of freshly cut white cedar, CertainTeed Natural Blend shingles are as close to nature as you can get. The CedarLife technology ensures they will retain their fresh appearance for years to come.



DRIFTWOOD BLEND



AGED WHITE CEDAR

Eastern white cedar begins as a lovely light tan and evolves to silver gray as it ages. Although beautiful, more often the color can be uneven depending on the effects of weather exposure on each side of the home. Using CedarLife technology, CertainTeed's Driftwood Blend shingles provide the look of aged white cedar at its most beautiful stage, keeping that look indefinitely regardless of the effects of weather.

YEARS

0

1

2

3

4+



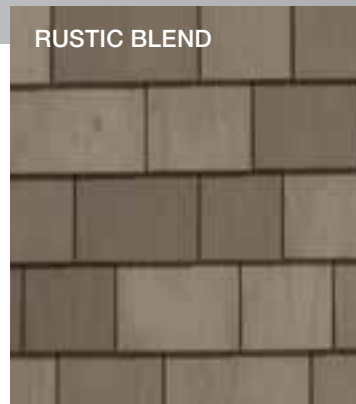
CEDAR BLEND

Western Red Cedar



FRESHLY CUT RED CEDAR

The deep, warm tones of freshly cut red cedar degrade over time as ultraviolet light penetrates the wood. Through CedarLife color technology, CertainTeed Cedar Blend shingles provide a natural red cedar appearance that never degrades and will not require continual maintenance.



RUSTIC BLEND



AGED RED CEDAR

Western red cedar starts as a warm russet color that weathers to black over time. In between it can appear as various shades of grays and browns. Almost always, the color can be uneven depending on the amount of sun, wind and rain exposure each side of the home receives. CedarLife technology ensures CertainTeed Rustic Blend shingles capture the seasoned look of cedar with a consistent weathering pattern that will not change over time.

REAL CEDAR SHINGLES WEATHER

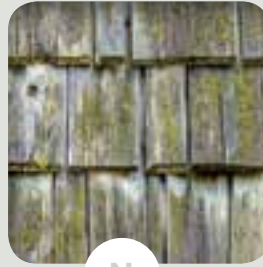
A home's exterior walls will be affected by weather patterns coming from the north, south, east or west. This can cause cedar shingles to weather inconsistently from one side of a home to another.



W

West Wall

Cedar-sided walls with a western exposure are often impacted by afternoon sunlight and wind-driven moisture, causing inconsistent weathering.



N

North Wall

North-facing walls tend to weather more slowly and uniformly, but can be more prone to mold and mildew due to lower exposure to sun.



E

East Wall

East-facing walls in some areas can be affected by strong storms, salt water and morning sun, resulting in uneven weathering patterns.



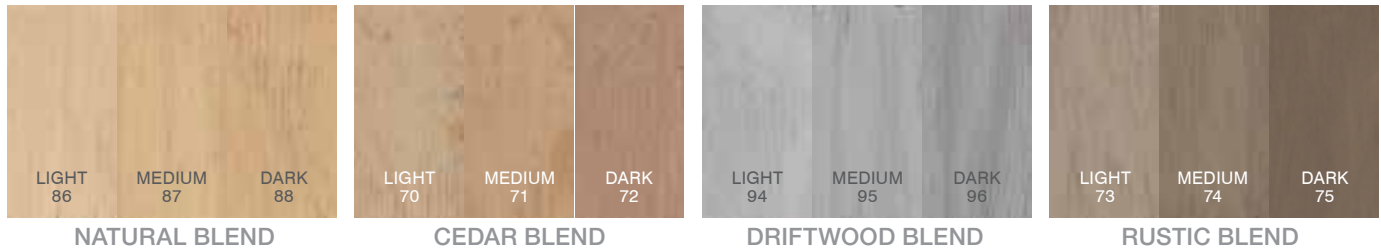
S

South Wall

Exposure to sunlight can cause cedar on south-facing walls to rapidly bleach out and fade.

Cedar Impressions Individual Shingles retain consistent color and resist mold and mildew.

12 CedarLife Color Blends



AVAILABLE SOON

12 Solid Colors



[**BeCertain**] Confidence worth building on.™

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