

# sustainable insulation™



## Introducing CertainTeed's new Sustainable Insulation.

An environmentally responsible product that helps you build your business with the green credentials that customers demand. With proven energy efficiency, lower noise levels and lifelong strength, Sustainable Insulation gives your customers complete home comfort.

So be known as the builder who "gets" green but never loses sight of everyday quality and performance.

### Help build an environment of change™



#### Build your reputation.

Reducing energy is easy for everyone. Even builders who are concerned about delivering superior quality to their customers. Introduce Sustainable Insulation to every job and you'll be introducing an environmentally responsible product that performs beautifully.



#### Sustainability you can stand behind.

Long-lasting comfort with peace of mind. That's what you provide your customers with when you use Sustainable Insulation. With proven energy efficiency, lower noise levels, moisture resistance and lifelong strength, you give your customers environmentally responsible performance that will last.



#### Easy to handle.

Sustainable Insulation has exceptional handling as well as excellent rigidity, recovery and cutability — allowing installers to be more efficient on the jobsite. What's more, the tan colour, consistent product formation and more pleasing work environment is due in part to the new organic, plant-based binder that has no formaldehyde, dyes, acrylics or unnecessary fire-retardant chemicals added.



#### Green footprint.

Energy reduction and zero waste commitment in our plants. Renewable materials. Reduced transportation thanks to compressed packaging. Organic, plant-based binders. All this adds to CertainTeed's truly green story — one you can proudly pass on to your customers.

#### Discover how easy it is to build with Sustainable Insulation.

Contact your contractor or distributor for details and availability.



**CertainTeed**  
SAINT-GOBAIN

## Help Build an Environment of Change.™

For more than 100 years, CertainTeed has been the North American leader of Building Responsibly.™ Our commitment to providing quality, environmentally responsible products is grounded in a solid foundation of Building Science. It's a whole-house and whole-building guide that helps us make sure they're performing at their best.

So whether it's a product that allows you to be more efficient on the jobsite or one with superior durability, top performance by CertainTeed is something you can count on no matter what.

## Green Stewardship.

Named 2009 and 2010 ENERGY STAR® Partner of the Year, an award that recognizes environmentally responsible corporations, CertainTeed is an ENERGY STAR Insulation Manufacturing partner. CertainTeed is also a member of the U.S. and Canadian Green Building Councils (USGBC and CaGBC) and a National Association of Home Builders (NAHB) member company. All Sustainable Insulation products can help building professionals qualify toward credits for both the Leadership in Energy and Environmental Design (LEED®) through the USGBC and the NAHB's Green Building Program. Sustainable Insulation is GREENGUARD® Children & Schools Certified and many CertainTeed Insulation plants are ISO 14001:2004 certified.



[ **Be Certain** ]™

### ASK ABOUT OUR OTHER CERTAINTEED PRODUCTS AND SYSTEMS:

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